



# Mongolian Cricket Review (2017)

introducing cricket to the kids of Mongolia





## MCA Summary

- ❖ The Mongolian Cricket Association (MCA) is an NGO introducing a fantastic new team sport to the kids and anyone else that wants to try it.
- ❖ We rely on charitable donations and grants to provide free year round coaching and kit to state schools and orphanages. We focus on the difficult areas of Ulaanbaatar, the kids are really enjoying it and many more want to join.
- ❖ With amazing help from hundreds of donors, we raised USD 50k and built Mongolia's first cricket pitch in 2016. All are welcome there from April to October.
- ❖ In 2017, we hired Davaa, our first full time coach and with help from Rob Moran, an Australian Volunteer and kit from Cricket Australia, we started a schools programme. As at March 2018, we coach around 250 kids each week from 10 schools and orphanages. The pilot programme runs 12 months a year, indoor and out. Class sizes average over 30 kids, of which 40% are girls and young women.
- ❖ In total 1,400 kids have tried cricket and 20 more schools have asked to join. Thanks to previous donations we have plenty of kit but need to raise funds to increase our coaching staff from one to three, and current funds (for one coach) will run out in October 2018.
- ❖ We need your help to get a little further, but hope to join the ICC in the next three years, which should help with future funding.

The Marmot Umpire  
by Emma Trenchard  
"Mongol XI" series  
2016



- ❖ The kids are loving cricket and are making new friends.
- ❖ We need a bigger coaching team.
- ❖ We should look for sponsors to help us until we join the ICC.



who are  
we



introducing  
cricket to the kids of  
Mongolia

## The Mongolian Cricket Seed Appeal & grassroots' cricket

The passion to establish cricket in Mongolia started with Battulga Gombo, a former international judoka, who fell in love with cricket while watching the 2005 Melbourne Tsunami Charity Test Match. Now Jamiyansuren Davaasuren, MCA's first full time coach, has joined the team and we have a number of dedicated volunteers.

We hope to bring cricket into the school system and beyond so that it is sustainable and enjoyed by everyone who wants to play.

"In some countries cricket is played by expats with little local participation – expats are very welcome but our vision is much bigger than that...

...however, the game is not part of Mongolia's heritage, and the help of people who believe in team sports' capacity for change is vital, wherever they are from...

I thank all our friends from the bottom of my heart for helping with this project."

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# team sports in tough areas of UB



# introducing cricket to the kids of Mongolia

The Mongolian Cricket Association (MCA) and its supporters are all about building an open and fun community for the kids of Mongolia for the long term. From our experience over the last two years, we know there is demand and need for more team sports and the sense of community which they encourage and there are no other popular bat and ball games in the country.

Team sports lead to friendships that lead to better outcomes. They have enormous individual and community benefits and cricket in particular is inclusive with respect to age, build and gender.

MCA's mission is to help the sport take root and to make sure that coaching, kit and facilities are accessible to all - especially those from the difficult areas of Ulaanbaatar – which means providing it for free for state schools and orphanages with the help of our donors.

Since 2015 we have built Mongolia's first cricket pitch, have hosted an Australian volunteer coach and over 1,400 kids have tried cricket.

We started a pilot programme in the schools in September 2017 and our coach now teaches over 250 kids each week from ten schools and orphanages. We have been asked to teach at 20 more schools – uptake has been extremely positive.



[www.cricketmongolia.mn](http://www.cricketmongolia.mn)

# plan and framework



# introducing cricket to the kids of Mongolia

## MCA's objectives

- ❖ encourage uptake from deprived areas of Ulaanbaatar
- ❖ encourage general Mongolian participation (with no gender bias)
- ❖ have a positive effect at an individual and community level
- ❖ be sustainable over the long term
- ❖ be accessible to an ever-widening audience

## MCA's progress

Phase 0 - sow the seeds - 2007 to 2015

Phase 1 - raise funds & build a ground – 2015 to 2016

Phase 2 – start working year round in schools with indoor cricket – 2017

**Phase 3 - train more coaches & expand the number of schools playing – 2018/9**

Phase 4 – train coaches from outside UB, hold tournaments & form leagues

Phase 5 – join the ICC and compete with neighbouring countries in junior tournaments

*In order to expand the number of schools playing cricket we're looking for long term commercial sponsors to help us - a great CSR opportunity!*





progress  
so far



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In 2016 MCA worked with 3 orphanages, 1 school and the Mongolian police cadets.

In 2017, helped by Rob Moran from the Australian Volunteers program, and Davaa, our new coach, over 1,400 kids played cricket, and we now work with over 250 kids each week from 10 schools and orphanages.

In January 2018 we also started teaching at MUBIS, the state university that trains up future PE teacher for the state system, which will help cricket spread in the long term.

The schools' pilot programme has shown that indoor cricket can be played at almost all schools without the need to build facilities and thanks to kind donors we have plenty of kit for them!

over 250 kids  
playing cricket  
each week

40% girls  
participation

class size  
averages 30

140 coaching  
sessions in 2017

over 1,400 kids  
have tried  
cricket so far -  
and they love it



[www.twitter.com/cricketmonglia](https://www.twitter.com/cricketmonglia)



we need  
your help



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The appetite of the kids has shown that cricket really can have a place in modern Mongolia.

Twenty more schools want to have cricket taught in their PE lessons – there is a great demand for more organised sport.

Participation is limited by coaching capacity – we now have to employ two or three more Mongolian coaches and we need to find funds for this.

MCA's major expense to date has been to build the ground. Thanks to many, and most recently Oyu Tolgoi LLC and the Cutforth Family, this is largely complete and we thank our donors for their generosity.

Our ongoing costs are mainly for coaching, salaries and training costs, which are lower than those for building the MFCG and which will greatly increase participation.

We believe that with a coaching team of three or four, we could work with enough kids and PE teachers to enable cricket to grow organically towards its rightful place in Mongolian life, without the need to expand further.

We hope to join the ICC in the next three years which may help with funds, and now look for commercial sponsors (of any size) to bridge the gap with an estimated USD 30 – 40K per year in coaching and other costs until then.

A great grassroots CSR opportunity - contact us to find out more!



# a bit more detail



# introducing cricket to the kids of Mongolia

The Mongolian Cricket Seed Appeal is a Mongolian project. MCA hopes to introduce cricket by offering it to as many kids as possible and thanks to our supporters and our not for profit approach, we have had a very good start. We have growing local support and also need the help of the international community.

We believe that kids do not currently have enough to do year round, with few sporting opportunities and few team sports available – especially to those without the means to pay for it. We believe cricket is great for building confidence and making friends and that a vibrant cricketing community will help. We understand that cricket is not a primary need for kids in difficult situations, but we work with organisations which do support them in this way and they say that our services complement theirs enormously. We also believe that, with global cricket in a state of change, in a few short years Mongolia could compete against other countries successfully in certain formats of the game, which would be great for the kids as they grow up.

Our focus is very much on making sure that kids from the ger districts in Ulaanbaatar have access. Migration to the city since the 1990s has meant that around half of the city's 1.5m population live in informal "ger districts" on the edge of town, a large proportion of which have no access to mains water, heating or sewage. Great social inequality exists already and it is getting worse. Over time, the kids bear a disproportionate amount of the burden and we want to create a community where sport is the common denominator and friendships can be made irrespective of wealth or social standing. Those that get involved with MCA will be helping in this and if you would like to help more directly, we are happy to pass you on to our partners.

ALSO - Mongolia is a country of endless grasslands, most of it commonly owned and perfectly mowed by goats! It is one of the least densely populated countries in the world - so is no shortage of space for pitches around town and village centres outside of Ulaanbaatar! So far, MCA has been approached to build 3 further cricket grounds, which shows the interest in developing more activities for kids not just in UB, but in Mongolia as a whole.



**We still have a blank canvas to work with, loads of demand, and would like to do it justice, so, if you are not involved already, please join us!**





# our income in 2017



# introducing cricket to the kids of Mongolia

*With no funding from the Government of Mongolia or cricketing bodies, all donations have come from individuals or companies and aid programmes. This is a great testament to everyone's vision and generosity.*

*To build the ground in 2016, 25% of donations came from Mongolian sources, reflecting amazing local support despite the sport only taking its first few steps in this new cricketing frontier.*

## *Mongolian Cricket Seed Appeal fundraising of MNT 73.6m or USD 30,666 in 2017*

	MNTm	USDk
Corporate donations	40.1	16.7
Grants	13.6	5.7
Clubs and NGO donations	11.5	4.8
Individual donations	5.3	2.2
Mongol Nomad subs	2.1	0.9
Interest	1.0	0.4
<b>Total</b>	<b>73.6</b>	<b>30.7</b>

*We would like to thank our donors for their amazing support, especially those that helped two years ago when it was just a dream and recent significant assistance from Oyu Tolgoi LLC, the Australian Embassy, Cricket Australia and the Lords Taverners. We believe we have proved that it was worthwhile and hope previous sponsors feel the same way and are pleased to have joined us on our journey!*



On youtube.com type "Mongolian Cricket Seed Appeal"



# our expenditure in 2017



# introducing cricket to the kids of Mongolia

*We would like to thank our suppliers and volunteers for their great generosity in spirit, invoicing and innovation!*

## *Ground development and cricket outreach expenses in 2017*

	MNTm	USDk
Oyu Tolgoi Cricket Ger'vilion	26.5	11.0
Trees, grass and irrigation	2.4	1.0
Connection to water	1.0	0.4
Coaching salaries and costs	10.0	4.2
Bus rental	3.2	1.3
Sports hall rental	3.2	1.3
Cricket clothing and kit	5.9	2.5
Tournaments	2.0	0.8
Video productions	0.8	0.3
Other admin	1.8	0.8
<b>Total</b>	<b>56.8</b>	<b>23.6</b>

*With opening cash of MNT 6.1m, plus cash inflow of 73.7m, less outflow of 54.4m and non cash movements of 0.2m we were left with closing cash of MNT 22.8m at 31<sup>st</sup> December 2017. Committed funding income and expenses are about 40m. Current cash is expected to run out in October 2018 without hiring any more coaches.*

*What these figures do not show are many in kind contributions that were made, from bookkeeping and tax reporting, website design and filling in funding applications, Christmas card painting, helping train our coach and kids, cultivating, planting and mowing, storage, flying in from HK to play the Mongol XI, discounts on shipping, publishing newspaper articles, donating kit, collecting manure, watering and of course –stone picking!*

*They also don't show the enthusiasm of so many people to spread the word, without which, nothing is possible.*





# how you can help



# introducing cricket to the kids of Mongolia

*Our key goal is to find corporate sponsors to help with a financial commitment for a period of three years. This will mean that we can plan properly for the future.*

*During this three year period we aim to access local government funding and to join the ICC. This will be a great sporting achievement with global press and celebration in the international cricket community.*

*We are financially transparent with our partners and audited by a global accounting network. Donor reporting for significant sponsorship is available and we can arrange specific school or orphanage sponsorships if required. Of course your staff will also be very welcome to learn and play cricket at the MFCG!*

**THERE WILL BE A GRAND OPENING OF THE "OT CRICKET GER'VILION" ON SUNDAY 27<sup>TH</sup> MAY. IT WILL BE A GREAT EVENT SPONSORED BY OYU TOLGOI LLC, THE AUSTRALIAN EMBASSY AND MCA.**

**IT WILL BE OUR GREAT PLEASURE TO WELCOME AND HONOUR NEW AND OLD SPONSORS THEN.**

*Please contact us at [cricketmglcoach@gmail.com](mailto:cricketmglcoach@gmail.com) if you would like to help.*



[www.cricketmongolia.mn/news](http://www.cricketmongolia.mn/news)



# other ways to help



# introducing cricket to the kids of Mongolia

*This is the very beginning and there's a lot more to do – here are other ways you can get involved.*

**Volunteer to coach** – skills development of our coach and kids is also critical at this stage. If you are a seasoned cricketer in Mongolia or would like to raise funds to visit and coach for a week, month or year – you will be extremely welcome!

**In kind donations** – whether it be cricket bats, trees, shrubs, topsoil or your labour for mowing, irrigating and seeding or your expertise in ground management, equipment maintenance or welding, we welcome your help.

**Become a Mongol Nomad** and play cricket. To join the ICC we need 8 teams playing 5 matches each per season. We have 4 teams now that pay subs individually or as a team. Individual subs are MNT160k and team subs are MNT1.8m. Under 18, over 60, non-playing and overseas Mongol Nomads are very welcome at MNT 110k!

**Order a Mongolian Cricket Jersey** for MNT 220k (the cost is MNT110k) or pay MNT 280k and become a Mongol Nomad at the same time. The jerseys are Made in Mongolia and very retro! Overseas shipping not included.

Also...do get in touch if you are:

... a principal or teacher at a school or orphanage in Ulaanbaatar...

...have never played before but are keen to learn...

...would like your kids to play...

...can help with importing cricket kit, providing topsoil, manure, trees or shrubs...

...know about how to keep grass alive through extremely cold winters...

...are part of an overseas team that would like to come on tour



Cricket Mongolia Jersey  
sponsored by

Madame Seguin

MobiCom

9:03 AM



Copy of Cricket засварлах загвар 9April2018.xlsx

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Friends and  
founders



introducing  
cricket to the kids of  
Mongolia



For helping us to build the OT Cricket Ger'vilion. Opening soon, it will be the heart and home of cricket in Mongolia.



To the Australian Embassy to Mongolia for helping to organize DAP funding and Australian Volunteer Rob Moran.



For generous long term financial friendship, right from the very beginning.



For their passion to play and financial contributions towards trees and bus rental. And for designing the British Embassy's Cricketmas Card!



To the Cutforth Family and Friends for choosing MCA as their memorial charity and donating towards The Cutforth Put Put!



For being the first team to tour Mongolia and an incredibly generous donation.

**THIESS**

For a much needed container.



For excellent bookkeeping!



**LORD'S TAVERNERS**  
Giving young people a sporting chance

For an amazingly generous shipment of clothing and kit – currently at sea and “going the long way round.”

[www.cricketmongolia.mn](http://www.cricketmongolia.mn)





Friends and  
founders



introducing  
cricket to the kids of  
Mongolia



For coming to play in Mongolia and  
donating kit.



For fantastic green and yellow kit and  
taking an interest in our progress.



The Indian Embassy to Mongolia, for  
help with storage and shipping.



For this lovely translation you are reading!



To Australian Volunteers Rob Moran and  
Michael Borgas who made such  
remarkable contributions to Cricket  
Mongolia in 2017 that they were  
appointed Cricket Mongolia Ambassadors  
to NSW and Victoria respectively!



For fantastic financial  
Support!



For donating an AMAZING set of cricket  
bats!



For fantastic financial  
support since the beginning.

Madame Seguin

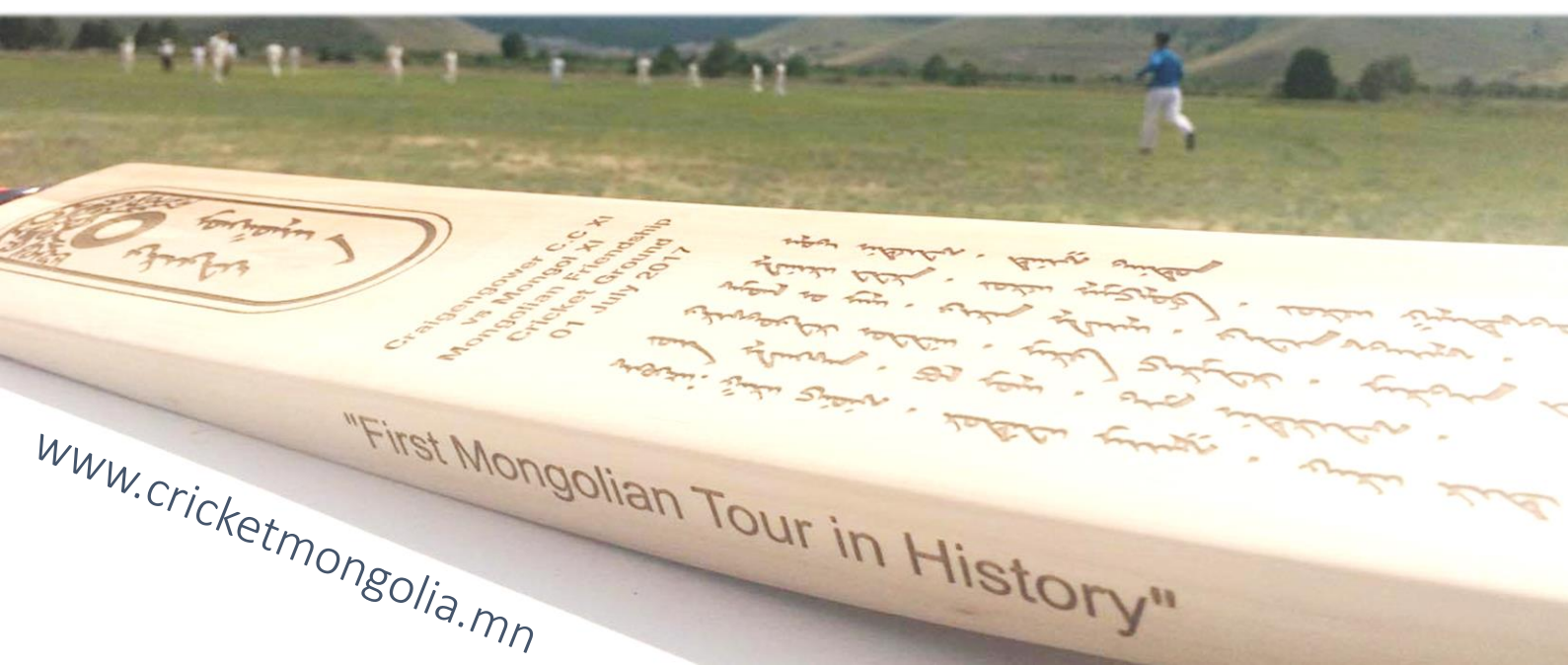
For the first ever Mongolian  
Cricket Jersey!



The British Embassy for many things including the  
requesting an Official Cricketmas Card for 2017!



To the finest family owned UK turf care  
company for donating a beautiful gang mower!



[www.cricketmongolia.mn](http://www.cricketmongolia.mn)



# Friends and founders



# introducing cricket to the kids of Mongolia

The Cutforth Family, Jane Lipsitz & Barry Aitken, Robert Moran, Richard Bowley, Greg Field & Oyu Tolgoi LLC, Richard Taylor & R.T. Machinery, Rodney Miles & Craigengower Cricket Club, The Lords Taverners, Sam Williams & Ella Wang, Mark Bailey & Thiess Mongolia LLC, Adam Hoque, Simon Edginton & LWS Irrigation, Dhan Wijsekara, Michael Borgas, Kam Sue & Mader Gobi LLC, Mongol HD TV, the MCC Foundation, Olly Reston & Goyo Travel, Adam Ridley, Steven Turnbull, Jane Collins, Peter Probyn, CIL, Sue Pruett, Phyllida Stratton, Alex Blackwell & Cricket Australia, Klaartje & Madam Seguin, Modern Ger LLC, Ben Prater & BBC Wiltshire, John Langtry & the Australian Embassy, David Polo & his ancestor's diaries, Alan Curr, Tony Munro, James Coyne & Wisden's CRTW, Tim Wigmore, Andrew Miller & ESPN Cricinfo, Peter Ker, Bayarkhuu and Douglas Scott and the cricketers of Melbourne, Chris & Leila Melville, MNB TV, Genghis Khan & his troop of actors, Miranda Marsh, Susie Caldecot, the Glebe Collective & Yorkshire FACC, Nathan Hsieh & his ballads, Simon Longworth, Richard Land, Michael Marshall & Austcham Mongolia, Richie Abbott, Tom Woods & Lamma Cricket Club, Steven Cox, Chris Guinness & Double Check Translation LLC, Peter Hingston, Ex-HMA Catherine Arnold & the British Embassy, Tom Minter & the Christina Noble Children's Foundation, Enkhbileg Gonchig, Doug Graham & NZM, Andrew Woodley, Cricket Batnasan, Anthony Wilson, Fabian Klassen & Pan Europa, Golden Giving, Swannack cricket bats, Sandipan Banerjee, Jane Greenwood and the British School of Ulaanbaatar, Marc Hawkins, Claire Lloyd, Batmunkh, Tushar Srivastava, Helen McCreary, Alistair Gordon, Emma Trenchard & her paintbrushes, Samudrajit Saikia, Ajay & The Indian Cricketers, Tuvshin Banzragch, David Greaves, Torgon Zuleg LLC, Cameron McRae, See Ee Gan, Gradon Architecture, Munkhbayer Galbadrakh, Zoljargal Munkhuu, Nyambayar. S, James Carter, Sarajane Marchant, Daniel Lewis, Mogi & Cover Mongolia, Sue & Chris Rogers, Royce McCutcheon, The Mongol Nomads, Sukhbaatar and his grass, Helen Wright & the UB Post, Peter Goodman and Sue Rogers for advice on focii, Sophie Williams & Vice Sports, John Corner, Olivia Kimble, Gantsog Ganbaatar, Jo Smith, Nancy Yarbrough, Bruce Hayllar, The Deanery Lay Pastors, Erdenebadrakh Batcereg, Mike Bennett, Nathan Conoboy, Connor Vinnicombe & Lotus Children's Foundation, GB Madawala, Micky Lloyd, Kim Hurd, Graham Taylor, David Sherratt, Rubish, Bruce Doig, Dennis Hosack, Batmunkh, Mendbayar Avirmed, Solongo Bayarsaikhan, Terry Macnamara, Josie Stoker, Anthony Willoughby and the Nomadic School of Business, John Grogan & the MBCC, Emily Spargo, Chris Wheatcroft, Bat-Ochir, Catriona Gardiner, Alistair Monro, Brian Robinson, Jim Chapman, Ian McNeil, the National Park of Ulaanbaatar, Editor at the Financial Times, Tsolmon Naidandorj, 2nd year students from the University of Arts and Culture, Paul McClean & AFMM LLC, Jill & Tom Otley, Charlie Freeman, Institute of Groundsmanship, Ganzorig Denjin, Bolorchuluun Batkhurel, Mark Rodoreda and with apologies, to everyone the Marmot forgot!





# photos of the fun – winter cricket





# photos of the fun – on the MFCG



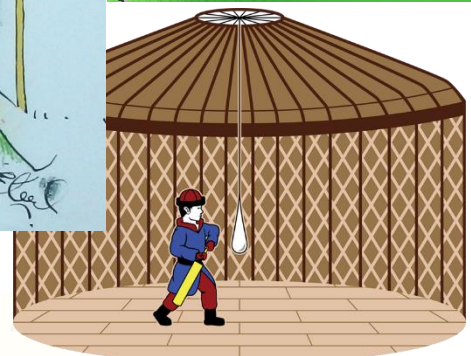
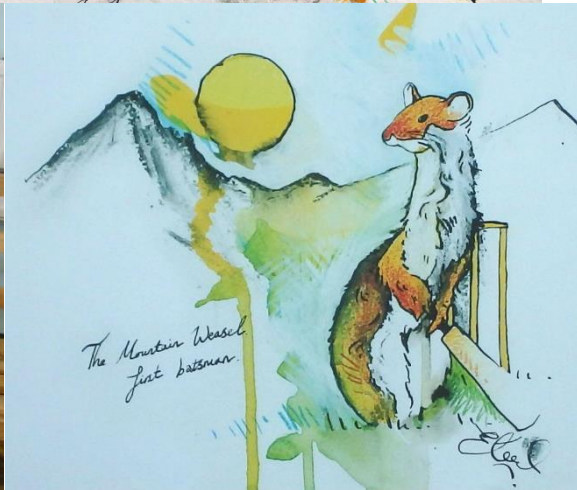
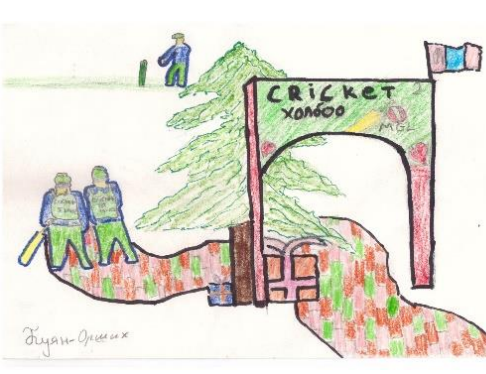


# photos of the fun – at the nets

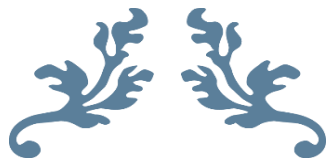




# photos of the fun – crickety art







thank you from the future  
cricketers of Mongolia!

